

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$25,000 EACH (FOUR AVAILABLE)

- The sponsor will have an opportunity to share a 30-second commercial and a pre-recorded message during the conference.
- Sponsorship of one award.
- Logo and link to sponsor's website on the AFL-CIO Dr. Martin Luther King Jr. Civil and Human Rights Conference registration site and the AFL-CIO microsite.
- Logo with a hyperlinked tagline to the sponsor's product/program website in all pre- and post-event communications and marketing emails.
- Complimentary event registration for up to five guests.
- The sponsor can design a pamphlet or flyer that will be distributed to every participant during the general session.

SUPPORTING SPONSOR

\$15,000 EACH (FOUR AVAILABLE)

- The sponsor will have a 30-second commercial during the conference.
- Logo and link to the sponsor's website on the AFL-CIO Dr. Martin Luther King Jr. Civil and Human Rights Conference registration site and the AFL-CIO microsite.
- Logo with a hyperlinked tagline to the sponsor's product/program website in all pre- and post-event communications and marketing emails.
- Complimentary event registration for up to four guests.



COMMUNITY SPONSOR

\$10,000 EACH (EIGHT AVAILABLE)

- The sponsor will receive an on-screen logo acknowledgement during the event.
- Logo and link to sponsor's website on the AFL-CIO Dr. Martin Luther King Jr. Civil and Human Rights Conference registration site as well as the AFL-CIO microsite.
- Logo with a hyperlinked tagline to the sponsor's product/program website in all pre- and post-event communications and marketing emails.
- Complimentary event registration for up to three guests.

CULTURAL/MULTIMEDIA SPONSOR

\$5,000 EACH (EIGHT AVAILABLE)

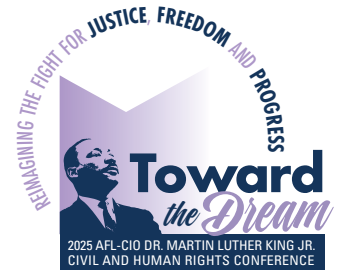
- Logo and link to the sponsor's website on the AFL-CIO Dr. Martin Luther King Jr. Civil and Human Rights Conference registration site as well as the AFL-CIO microsite.
- Logo with hyperlinked tagline to the sponsor's product/program website in all pre- and post-event communications and marketing emails.
- Complimentary event registration for up to two guests.



Instructions:

1. Complete the entire form.
2. Indicate your requested opportunity.
3. Email this form to kkelly@afcio.org.

The contact information listed will receive a receipt and confirmation email.



FUNDING REGISTRATION FORM	
2025 DR. MARTIN LUTHER KING JR. CONFERENCE	Date:

SPONSOR INFORMATION		
Affiliate Name:	Address 1:	
Contact Name:	Address 2:	
Contact Phone:	City:	
Contact Email:	State:	Zip:

FUNDING OPPORTUNITIES		
Opportunity	Qty.	Cost
	TOTAL	

BILLING/INVOICING INFORMATION			
Billing Contact:	Billing Address 1:		
Contact Phone:	Billing Address 2:		
Contact Email:	City:	State:	Zip:
Payment Method (Check One): <input type="radio"/> Invoice <i>(Please provide applicable billing information above)</i> <input type="radio"/> Check <i>(Make payable to AFL-CIO Secretary-Treasurer)</i>	Send check payments to: AFL-CIO, Office of the Secretary-Treasurer attn: MLK Conference 815 Black Lives Matter Plaza, NW Washington D.C. 20006		

DONATION COMMITMENT	
Name of Authorized Representative:	
Signature (by signing here, I agree to the event policies):	Date: