



AFL-CIO
**UNITED
BY THE
DREAM**
WASHINGTON, D.C.

2027 MLK CONFERENCE

2027 MLK CONFERENCE SPONSORSHIP OPPORTUNITIES

WEAR THE MOVEMENT

OFFICIAL CONFERENCE APPAREL SPONSOR: \$40,000 (ONE AVAILABLE)

- Co-branded logo prominently displayed on the official 2027 AFL-CIO Dr. Martin Luther King Jr. Civil and Human Rights (MLK) Conference apparel, alongside the MLK Conference logo
- Sponsor recognition at distribution station
- Prominent logo on conference sponsor signage and digital displays
- Mobile app recognition with logo, including website link, description and contact information
- Sponsor's logo featured in event email communications, linked to sponsor's website
- Logo on the conference registration site and the AFL-CIO microsite, linked to sponsor's website
- Recognition on general session sponsor-acknowledgment slides
- Complimentary conference registration for up to *eight* guests
- Premium seating for up to *eight* guests at the Conference Gala and Awards

KEEPING YOU CONNECTED

OFFICIAL WI-FI SPONSOR:

\$30,000 (ONE AVAILABLE)

- Wi-Fi landing/splash page with sponsor logo and message displayed when attendees connect, with a clickable link to the sponsor's website
- Custom Wi-Fi credentials with a sponsor-branded network password
- Mobile app recognition with logo, including website link, description and contact information
- One mobile app push notification with sponsor-recognition message: "The 2027 MLK Conference Wi-Fi is proudly sponsored by [Org Name]."
- Sponsor recognition on signage near registration, in high-traffic meeting areas, or on digital displays
- Logo on general session sponsor-recognition slides shown before sessions or during breaks
- Logo on the conference registration site and the AFL-CIO microsite, linked to sponsor's website
- Sponsor's logo featured in event email communications, linked to sponsor's website
- Sponsor acknowledgment in the Know Before You Go email, alongside Wi-Fi access information
- Complimentary conference registration for up to *six* guests
- Premium seating for up to *six* guests at the Conference Gala and Awards

PRESENTING SPONSOR:

\$25,000 EACH (FOUR AVAILABLE)

- Sponsorship of one award
- A 30-second commercial and pre-recorded message by sponsor shared during the MLK Conference
- Logo on the conference registration site and the AFL-CIO microsite, linked to sponsor's website
- Sponsor's logo featured in event email communications, linked to sponsor's website
- Custom pamphlet or flyer designed by sponsor that will be distributed to every participant
- Complimentary event registration for up to *five* guests
- Premium seating for up to *five* guests at the Conference Gala and Awards

LEGACY SPONSOR:

\$20,000 EACH (FOUR AVAILABLE)

- A 30-second commercial by sponsor shared during the MLK Conference
- Logo on the conference registration site and the AFL-CIO microsite, linked to sponsor's website
- Sponsor's logo featured in event email communications, linked to sponsor's website
- Custom pamphlet or flyer designed by sponsor that will be distributed to every participant
- Complimentary conference registration for up to *four* guests
- Complimentary seating for up to *four* guests at the Conference Gala and Awards

CARRY THE MOVEMENT FORWARD

OFFICIAL SWAG BAG SPONSOR: \$15,000 (ONE AVAILABLE)

- Prominent, co-branded logo placement on the MLK Conference bag, alongside the conference logo
- Sponsor-provided branded insert or promotional item included in each bag
- Mobile app recognition with logo, including website link, description and contact information
- Sponsor's logo featured in event email communications, linked to sponsor's website
- Logo on the conference registration site and the AFL-CIO microsite, linked to sponsor's website
- Logo included on sponsor signage and digital displays throughout the conference
- Logo on general session sponsor-recognition slides
- Inclusion in the post-event thank-you communication or sponsor recap
- Complimentary conference registration for up to *three* guests
- Complimentary seating for up to *three* guests at the Conference Gala and Awards

SOLIDARITY SPONSOR: \$10,000 EACH (EIGHT AVAILABLE)

- An onscreen logo acknowledgment of sponsor during the event
- Logo on the conference registration site and the AFL-CIO microsite, linked to sponsor's website
- Mobile app recognition with logo, including website link, description and contact information
- Sponsor's logo featured in event email communications, linked to sponsor's website
- Custom pamphlet or flyer designed by sponsor that will be distributed to every participant
- Complimentary conference registration for up to *three* guests
- Complimentary seating for up to *three* guests at the Conference Gala and Awards

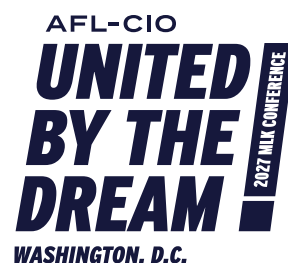
COMMUNITY SPONSOR: \$7,500 EACH (EIGHT AVAILABLE)

- Logo on the conference registration site and the AFL-CIO microsite, linked to sponsor's website
- Sponsor's logo featured in event email communications, linked to sponsor's website
- Mobile app recognition with logo, including website link, description and contact information
- Custom pamphlet or flyer designed by sponsor that will be distributed to every participant
- Complimentary conference registration for up to *two* guests
- Complimentary seating for up to *two* guests at the Conference Gala and Awards

SPONSORSHIP ONLINE PAYMENT FORM

cvent.me/lbBvoZ

FUNDING OPPORTUNITIES COMMITMENT FORM



Instructions:

1. Complete the entire form.
2. Indicate your requested opportunity.
3. Email this form to vbanard@aflcio.org.

The contact information listed will receive a receipt and a confirmation email.

FUNDING REGISTRATION FORM	
2027 Dr. Martin Luther King Jr. Civil and Human Rights Conference	Date:

SPONSOR INFORMATION		
Affiliate Name:	Address 1:	
Contact Name:	Address 2:	
Contact Phone:	City:	
Contact Email:	State:	ZIP:

FUNDING OPPORTUNITIES		
Opportunity:	Quantity:	Cost:
	TOTAL:	

BILLING/INVOICING INFORMATION			
Billing Contact:	Billing Address 1:		
Contact Phone:	Billing Address 2:		
Contact Email:	City:	State:	ZIP:
Payment Method (Check One): ☐ Invoice (Please provide applicable billing information above.) ☐ Check (Make payable to AFL-CIO Secretary-Treasurer.) ☐ Wire (Reach out to mlk@aflcio.org to request wire instructions.)		Send check payments to: AFL-CIO, Office of the Secretary-Treasurer attn: MLK Conference 815 16th Street NW Washington, DC 20006	

DONATION COMMITMENT	
Name of Authorized Representative:	
Signature (By signing here, I agree to the event policies.):	Date: